UI / UX Manager

Objective

"The objective of this position is to support the design strategy & development of the Digital app and Customer portal to drive adoption and usage by the customers.

We are looking for a user-experience designer responsible for conceiving and conducting user research, interviews and surveys, and translating them into sitemaps, wireframes and prototypes. The candidate will also design the overall functionality of the product and iterate upon it to ensure a great user experience.

A portfolio with examples of work, including research applied into final designs to explain the design process and decisions, is requested.

Key Responsibilities

Translate concepts and business requirements into wireframes, prototypes and mock-ups that lead to intuitive user experiences for a wide range of devices and interfaces (mobile app, web customer portal)

Facilitate product visions by researching, conceiving, wireframing, sketching, prototyping, and mocking up user experiences for digital products.

analytical skills: ability to study user behaviour research, web analysis, heatmaps

Make strategic design and user-experience decisions related to core and new functions and features

Take a user-centered design approach and rapidly test and iterate the designs

Contribute to delivery of future releases of the Digital application

Support the development team for the design implementation

Manage Specifications (Design analysis and specifications for the implementation)

Develop and implement tactics for adoption of the Digital app through consumer-centric user interface

Colaborate closely with other team members and stakeholders"

Desired Experience & Expertise

University degree
4 or more years of UI and UX design experience. Preference will be given to candidates who have experience designing complex solutions especially in e-commerce or consumer finance industry.

Proficiency in Adobe Photoshop

Experience creating prototypes using Moqups, InVision or any similar interactive prototyping tool

Extensive experience in using UX design best practices to design solutions, and a deep understanding of mobile-first and responsive design

Strong analytical skills and the ability to understand, design and communicate a cohesive and consistent end-to-end user experience

Extensive knowledge of current web technologies, standards, patterns & visual design trends

A clear understanding of the importance of user-centered design

Good understanding of new digital technologies

Experience with customer life cycle management in digital area

Ability to understand usage of new technologies in business context with focus to effective cost management

ability to create stakeholder interviews / workshops and customer focus groups

Ability to clearly and effectively communicate design processes, ideas, and solutions

Ability to collaborate and interact effectively with multiple levels

Be passionate about all things UX and other areas of design and innovation. Research and showcase knowledge in the industry's latest trends and technologies.

Desired Personal characteristics

Strong communication, people and presentation skills

Excellent English language skills (both speaking and writing)

Self-starter and persistent; focused on results

Be willing to help teammates, share knowledge and experience with them, and learn from them.

Out of the box thinking, able to find creative solutions

Nice to have areas

"HTML5, CSS3 and Javascript skills are a plus

Familiar with Scrum methodology and usage of Jira"